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**Junior Achievement of Oklahoma Unveils $4 million Tulsa Learning Facility Expansion**

**Tulsa, OK (Date TBD) —** Junior Achievement (JA) of Oklahoma, a nonprofit that inspires and prepares young people for financial success, is thrilled to announce a lead gift of $1 million from Bob Faith, CEO of Greystar, and the launch of its multi-million-dollar capital campaign to expand the Tulsa learning facility.

Bob Faith’s generous contribution to the campaign is deeply rooted in his personal experience with Junior Achievement, which played a pivotal role in shaping his career. As a student, Faith participated in the JA Company Program, sponsored by Williams Companies and led by then-employee Scott Filstrup, whose impact will be honored in the facility. That experience ignited his entrepreneurial spirit and set him on the path to success.

“Junior Achievement ignited my entrepreneurial spark. I still remember the profound impact it had on me as a student, setting me on the path I'm on today.” Said Faith.

The 7,000-square-foot expansion will unite JA BizTown and JA Finance Park under one roof, doubling its impact and providing 12,000 additional students each year with transformative financial literacy and career-readiness experiences.

"This significant gift moves us even closer to building opportunities for Oklahomastudents to gain critical life skills that will empower them to succeed.” said Shannan Beeler, President Junior Achievement. “This campaign represents a significant investment in the future of our children and our community, "

Since its inception in 2003, JA BizTown has educated more than 175,000 students, offering a hands-on, immersive experience where students run a simulated town, take on job roles, and manage businesses.

JA Finance Park, launched in 2016, helps high school students apply classroom financial literacy lessons in real-world scenarios—budgeting, financial planning, and career decision-making—ensuring they are prepared for life after graduation.

With this expansion, Junior Achievement of Oklahoma is reinforcing its mission to inspire and prepare young people to succeed in a global economy.

The capital campaign invites individuals, businesses, and community leaders to contribute to this vision and make a lasting impact on Oklahoma’s future leaders. To learn more, visit [**JA of Oklahoma’s website**](https://url.avanan.click/v2/___https%3A//oklahoma.ja.org/news/blog/tulsa-capital-campaign___.YXAzOnN0ZjphOm86ZmQ4ZTgzZjM2ZjViMjk1MDYyNmNhYzZjYWUyOTA0NjI6NjphMmRjOmQ4OTM5N2Y4NTQ3NDcyNzAxYzg1YjU2MmI4ZWRlNWQxN2E4ZTA2MzkyNTBlNDUyMjE2YjNmOTNlNDBiNmJmNzg6cDpUOk4)**.**

**About Junior Achievement of Oklahoma**

Junior Achievement (JA) of Oklahoma is a business-integrated education partner with expertise in experiential learning that successfully develops key mindsets and skills for students to lead meaningful and successful lives. JA’s high-impact programs drive long-term outcomes in areas of financial literacy, work readiness, and entrepreneurship, and are all delivered by corporate and community volunteers. JA of Oklahoma offers multiple programs, including in-class programs, JA BizTown, JA Inspire, and JA Finance Park. JA of Oklahoma serves 60,000 students statewide in an average year. JA of Oklahoma has offices in Tulsa and Oklahoma City. For more information, visit www.jaok.org